



Üçüncü Bahar

PRESENTATION 2019/2020

# ABOUT ORGANIZATION

- Uchuncu Bahar is a social project established in 2017.
- The target group of the "Uchuncu Bahar" is pensioners from different regions of Azerbaijan.
- The organization currently unites more than 1,500 retirees.



# PURPOSE OF ORGANIZATION

- To unite around retirees, to create and strengthen the connection between them;
- To ensure efficient organization of leisure time of retirees;



# OUR MAIN DIRECTIONS

Enlightenment



Social entrepreneurship



Healthcare



Creativity



# DIRECTION OF ENLIGHTENMENT

In the field of financial literacy:

- rules for using pension cards
- non-cash payments
- budget management
- establishment of small business

In the field of promotion of effective use of ICT:

- computer knowledge
- language skills
- emotional intelligence







# DIRECTION OF HEALTHCARE

Physical and moral health protection:

- Meeting with medical workers
- The Scandinavian march
- Gymnastics lessons
- Dance therapy
- Psychological diagnostics



# DIRECTION OF CREATIVITY

Stimulation of creative activity:

- literary creative evenings
- organization of meetings with public figures
- decoupage
- drawing lessons
- stained glass
- gurama
- weaving
- origami
- scrapbooking

# DIRECTION OF SOCIAL ENTREPRENEURSHIP

Stimulation of self-employment:

- Short-term internship programs in organizations
- Organization of trainings for representatives of low-income families in various fields (chess, drawing, math, computer science, etc.).

Organization of inter-generational and inside-generational transfer of knowledge and other activities such this:

- Transfer of crafts (collecting, carpentry, pottery, etc.) to the new generation





# PARTNERSHIP WITH UNFPA

As part of the partnership with the UN Population Fund, an "Awareness campaign to encourage active participation of the elderly" is being implemented.

Within the campaign, it is planned to hold regular informational meetings with the older population in Khachmaz, Mingachaur and Lankaran.



# LIVING CENTER

- The "Living Center" was established by "Uchuncu Bahar" in partnership with the Capital Bank.
- The center is designed for the efficient organization of leisure time for retirees.
- Pensioners are here to attend trainings, seminars and be creative.







OUR PROJECTS 2019/2020





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# PLANNING NATIONAL ELDERLY FESTIVAL

- It will be marked in the history of Azerbaijan as a first festival for the elderly.
- It will cover pensioners from different regions of Azerbaijan.
- There will be masterclasses, performances, exhibitions and games.



# PARTNERS



Azərbaycan Respublikası  
Əmək və Əhalinin Sosial Müdafiəsi Nazirliyi



AZƏRBAYCAN RESPUBLİKASININ  
MƏRKƏZİ BANKI



**Kapital  
Bank**  
BİRİNCİ BANK



**antaris**  
Keyfiyyət bu gün. Hər gün.



**ALPHA**  
Coaching & Consulting



THANK YOU FOR YOUR ATTENTION



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