

Üçüncü Bahar

PRESENTATION 2019/2020

ABOUT ORGANIZATION

- Uchuncu Bahar is a social project established in 2017.
- The target group of the "Uchuncu Bahar" is pensioners from different regions of Azerbaijan.
- The organization currently unites more than 1,500 retirees.



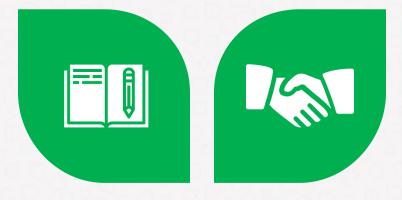
PURPOSE OF ORGANIZATION

- To unite around retirees, to create and strengthen the connection between them;
- To ensure efficient organization of leisure time of retirees;



OUR MAIN DIRECTIONS

Enlightenment



Social entrepreneurship

Healthcare





Creativity

DIRECTION OF ENLIGHTENMENT

In the field of financial literacy:

- rules for using pension cards
- non-cash payments
- budget management
- establishment of small business

In the field of promotion of effective use of ICT:

- computer knowledge
- language skills
- emotional intelligence





DIRECTION OF HEALTHCARE

Physical and moral health protection:

- Meeting with medical workers
- The Scandinavian march
- Gymnastics lessons
- Dance therapy
- Psychological diagnostics



DIRECTION OF CREATIVITY

Stimulation of creative activity:

- literary creative evenings
- organization of meetings with public figures
- decoupage
- drawing lessons
- stained glass
- gurama
- weaving
- origami
- scrapbooking

DIRECTION OF SOCIAL ENTERPRENEURSHIP

Stimulation of self-employment:

- Short-term internship programs in organizations
- Organization of trainings for representatives of low-income families in various fields (chess, drawing, math, computer science, etc.).

Organization of inter-generational and insidegenerational transfer of knowledge and other activities such this:

 Transfer of crafts (collecting, carpentry, pottery, etc.) to the new generation



PARTNERSHIP WITH UNFPA

As part of the partnership with the UN Population Fund, an "Awareness campaign to encourage active participation of the elderly" is being implemented.

Within the campaign, it is planned to hold regular informational meetings with the older population in Khachmaz, Mingachaur and Lankaran.



LIVING CENTER

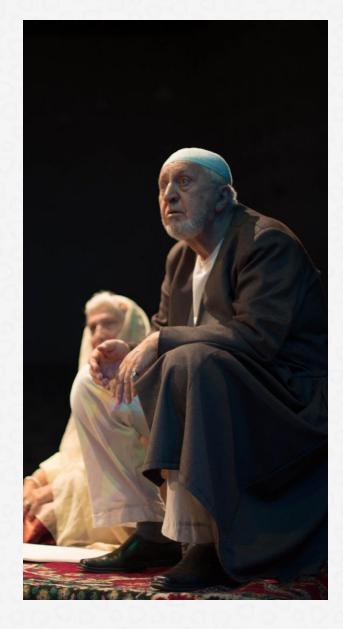
- The "Living Center" was established by "Uchuncu Bahar" in partnership with the Capital Bank.
- The center is designed for the efficient organization of leisure time for retirees.
- Pensioners are here to attend trainings,
 seminars and be creative.









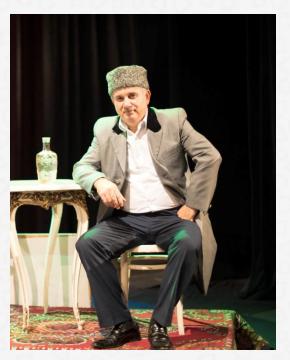








































PLANNING NATIONAL ELDERLY FESTIVAL

- It will be marked in the history of Azerbaijan as a first festival for the elderly.
- It will cover pensioners from different regions of Azerbaijan.
- There will be masterclasses, performances, exhibitions and games.



PARTNERS



















THANK YOU FOR YOUR ATTENTION

